

Profile and work folio: Ajay Angre

Academics:	GD Art in Visual and Marketing Communications from J.J.School of Applied Art., Mumbai, India
Areas of specialization:	Creative development, Marketing communications, Business management.
What do I have to offer?	Over 20 years of valuable experience from international exposure in the areas of Marketing communication, business management, business development and administration. A thinking mind for tangible profits.
Present role:	Business Management Consultant. Author, Writer, Publisher
Presently based :	Mumbai, India.
Professional Strengths:	<ol style="list-style-type: none">1- Creative Concept Writing.2- Specialization in Marketing Management.3- Powerful Conceptualization power4- Business development and Management vision.5- Strong project management6- Good at people management.7- Excellent in oral and written communication.8- Good at effective Presentations.9- Highly organized. Ability to multi-task.10- Ability to lead and motivate.11- Strong interpersonal skills.12- Ability to prioritize.13- Quick in fixing problems with solutions.14- Expert in handling digital soft wares,15- Good at online communication and networking.16- Ability to find solutions to the most challenging situations.

Job roles performed:

2000 till date: In India. Performing as Business Management consultant in expert space.

1988 to 2000: Owned an advertising Agency that was specialized in Direct Marketing, Sales Promotional programs offering innovative ideas in consumer promotions.

1978 till 1988: Worked with the leading English language Daily- Khaleej Times in Dubai, UAE as Head of the Design studio and Marketing Communications.

1977-78: Worked in Bahrain as Senior Visualizer

1974-77: Worked in Shilpi Advertising as concept artist

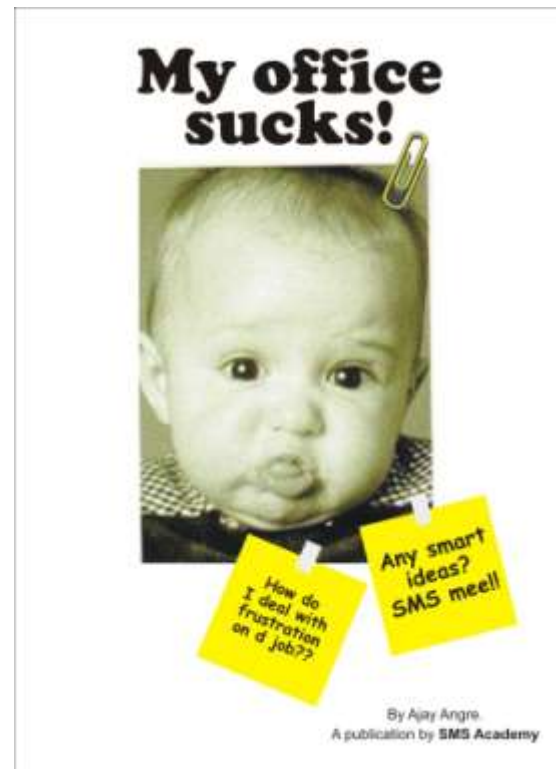
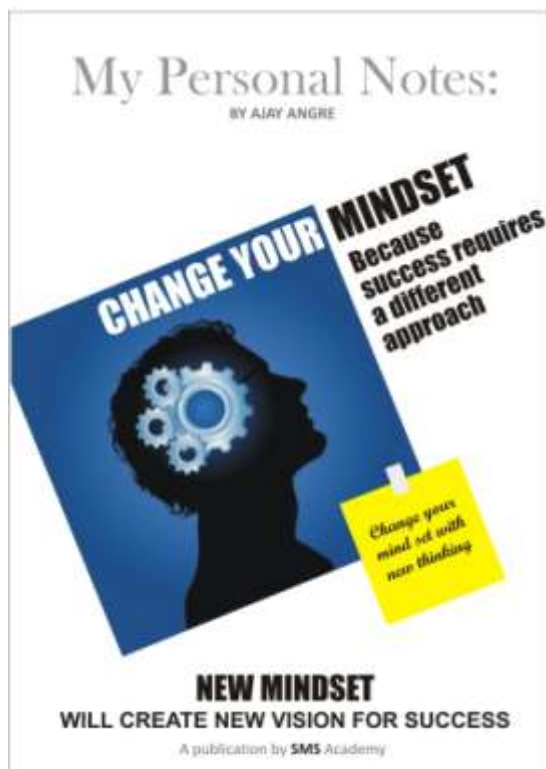
1971-74: I began my professional journey with an advertising studio as a concept artist

Contact details: Mob: +9769672550 **E-mail:** ajayangre@gmail.com

2011: My Recent work: As Author, Writer, Publisher

For the past one year, I have been into writing columns, articles and books. I have written books on human behavior and mindset, reasons for success and failures in personal and professional life. These are E-Books published in pdf format. So far I have written three books on how to be successful and happy in personal as well as professional life. If you wish to receive a copy of my E-Book, you may write to my email address and I will forward the copy to your email.

As an author, writer and publisher of blogs, I write extensively on day to day social and political issues, everyday. Visit the links given at the end of this presentation and feel free to write to me.



Contribution in the Art world:

The People Behind...



Prof. Hanumantha



Ex Dean of
Sir J.J School of
Applied Art

Prof. Mahvas Yende



Ex Prof. of
Sir J.J School of
Applied Art and
now visiting
faculty to many
Art Colleges.

Prof. Anil Nagpurkar



Ex Prof. of
Sir J.J School of
Applied Art and
now visiting
faculty to many
Art Colleges

Prof. Anil Naik



Sr. Prof. At
Sir J.J School of Art

Ajay Angre



Director, Marketing
Communications

Prof. Sriant Jadhav



Sr. Prof. At
Sir J.J School of Art

World Palette International...

A forward movement started by very senior Artists from the Art field to support and promote emerging Artists who have creative talent and have won recognition from Art Institutes, forums at State and National level.

This platform is offered to these emerging Artists where they are able to showcase their talent.

We are presently looking at opportunities at various levels to promote our Artists and their award winning work with the vision to make it happen in reality.

Our all the Artists are state and National Award Winners and their work is approved by our team of senior Artists.

We are willing to have an association with overseas organizations to promote our Artists and we are open to discussion on every issue. In our efforts, we consider all our associates as our true partners and would like to work with the vision to build our understanding on long term basis.

Thanking you and waiting to hear from you soon.

Ajay Angre
Director, Marketing Communications

We believe in art of Global partnership

Please visit our Gallery at: www.yessy.com/worldpalette
Off: Mahavir Majistik, Monarch-B-902, LBS Road, Kanjurmarg, Mumbai, 400 078. Email: ajayangre@gmail.com

The best of my work in the print media:

Canon print campaign: Share the passion



LIGHTS

CAMERA

ACTION

EOS 500N

35mm focal plane shutter SLR. Autofocus / auto exposure camera. Built-in motor drive. Shutter with speeds electronically controlled.

NATIONAL STORE
P.O. Box 284, Dubai U.A.E.
Tel: 536047, 536074, Fax: 536413

Canon
SHARE THE PASSION

FRANCE 98
OFFICIAL CAMERAS OF
WORLD CUP FRANCE 98

Share the Passion...



CANON CAPTURES WORLD CUP EXCITEMENT

EOS 500N

35mm focal plane shutter SLR. Autofocus / auto exposure camera. Built-in motor drive. Shutter with speeds electronically controlled.

NATIONAL STORE
P.O. Box 284, Dubai U.A.E.
Tel: 536947, 536074, Fax: 535413

Canon
SHARE THE PASSION



Share the Passion...

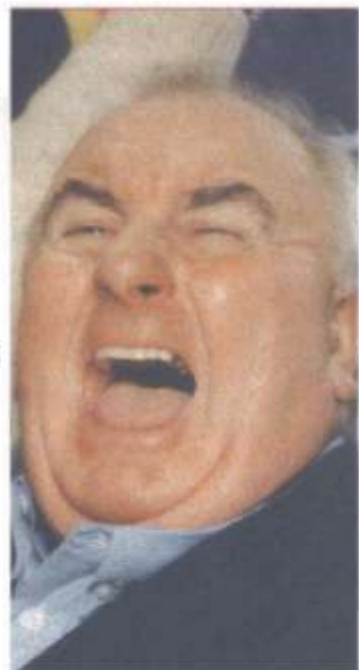


**WINNING AND LOSING
IS ALL PART OF THE GAME**

**CANON
CAPTURES ALL THE EMOTIONS**



**EOS
500N**



35mm focal plane shutter SLR. Autofocus / auto exposure camera

Built-in motor drive. Shutter with speeds electronically controlled.

NATIONAL STORE

P.O. Box 284, Dubai U.A.E.
Tel: 536947, 536074, Fax: 535413

Canon
SHARE THE PASSION



Share The Passion...

**Soccer. My Passion.
To be world class player. My Goal. Pele. My Inspiration:**



Capture his Passion Today!



**EOS
500N**

35mm focal plane shutter SLR. Autofocus / auto exposure camera

Built-in motor drive. Shutter with speeds electronically controlled.

NATIONAL STORE

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Canon
SHARE THE PASSION

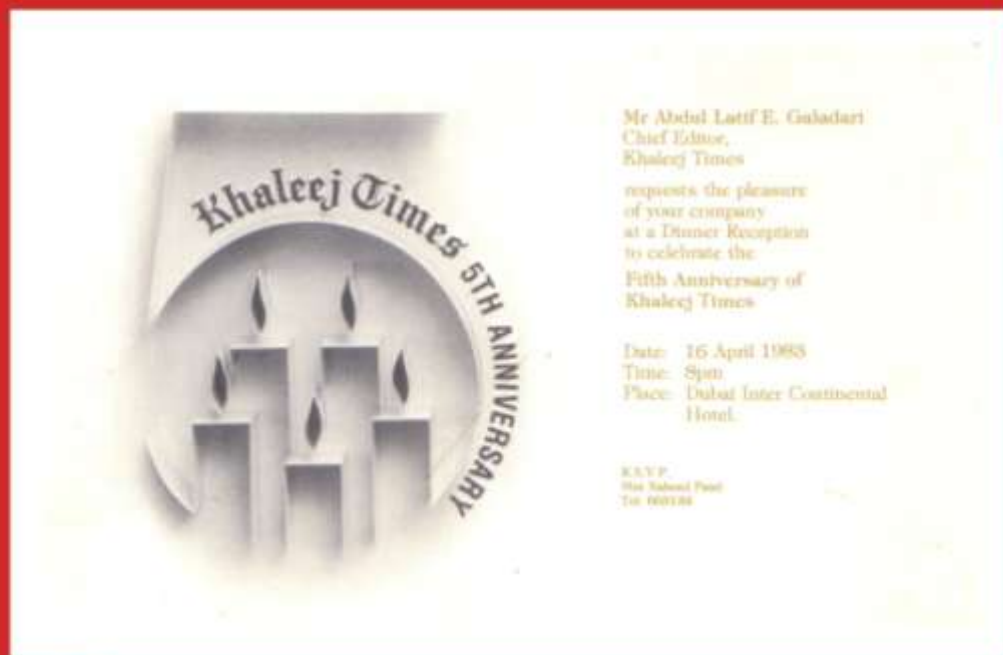


Powerful Corporate identity

This identity of Khaleej Times was conceptualized and developed by me. I received complementary messages from certain media in Europe on creating such powerful corporate identity for the news paper.



Khaleej Times 5th Anniversary promotion event



The most effective PR campaign ever conceived

To support circulation claim on ABC audited print run, the most effective PR campaign designed for Ad Agencies was launched on the eve of 5th Anniversary of Khaleej Times. We planned a great party on the occasion at Hotel Inter-con Dubai and invited Ad Agency professionals, our high budget advertisers and direct clients. This was the most successful PR program well executed.

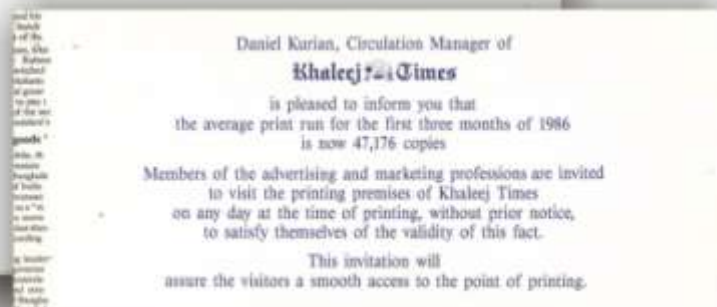
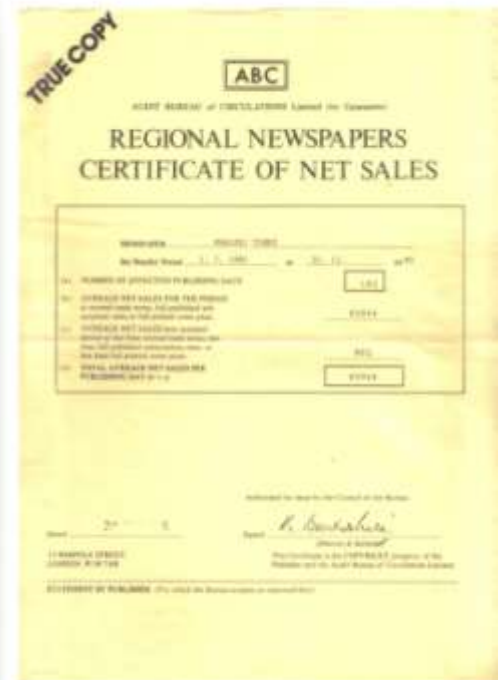
On this event, we distributed a set of promo material in a neat envelope which had corporate brochure, a letter from Circulation Manager with the copy of ABC certificate and an invitation card welcoming every guest anytime to check our print run claim. I designed KT brochure introducing all our key personnel from Director to Marketing and editorial heads to Area Managers and Classified executives. I wanted our advertisers to know every key person involved in business relationship and who 's who in the organization. The set objective was achieved and the PR campaign was a roaring success.

The brochure.



The set of promotional material

The invitation card, ABC Certificate and a personal letter from Circulation Manager inviting everyone ad agency, advertiser to check our claim about circulation anytime. It had a great impact as planned. Advertising Agency professionals and top advertisers were extremely happy for re- assurance given on our circulation and readership claim that was challenged by the competitor. With this welcome call, that was open for scrutiny , the confusion created in the market by the competition was negated with this brilliant move.



The most powerful Advertising campaign

This advertising campaign you see here was conceptualized and developed by me and launched when competition initiated an aggressive sales campaign. It was well admired by Ad Agencies and got a thumbs-up for highlighting the merits of Number one Daily. With no body copy, only powerful copy theme with powerful dramatization delivered the message effectively where Khaleej Times stands in the market and how it is perceived by advertisers.

Credibility...Earned.

CREDIBILITY...



**IS ESTABLISHED
OVER THE YEARS
NOT OVERNIGHT**



Khaleej Times
The newspaper that stands out

"Mount of Truth" in Rome, a belief persists from the Middle Ages that it would give a hand out to souls and help a lie. Truth will prevail by telling the truth.

Distinction...Made.

DISTINCTION...

**IS ACHIEVED
OVER THE YEARS
NOT OVERNIGHT**



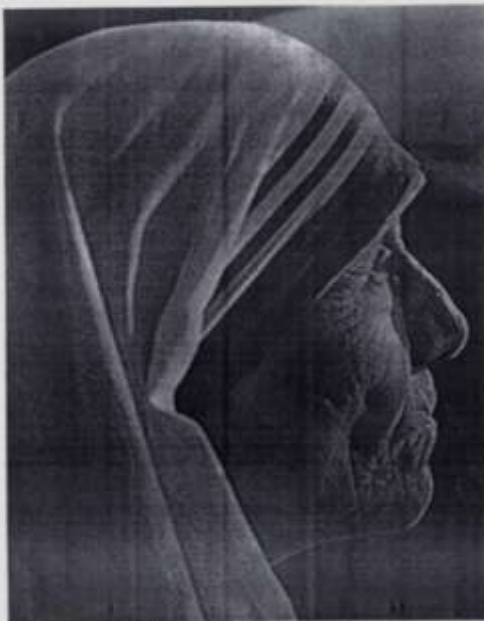
Charlie Chaplin, legend that lives on



Khaleej Times
The newspaper that stands out

Recognition... WON.

RECOGNITION...



Muslim Times, winner of 2010 Pulitzer Prize for outstanding journalism work

**IS WON OVER THE YEARS
NOT OVERNIGHT**

Khaleej Times
The newspaper that stands out

Reputation... Built



And this campaign became the topic of the region, especially the Ad Agency professionals and the creative minds admired the campaign theme a lot and I received many calls personally from Ad Agency guys saying the campaign has hit the roof.

Photo Classifieds...

The concept that generated additional advertising revenue

The concept I developed with three objectives in focus.

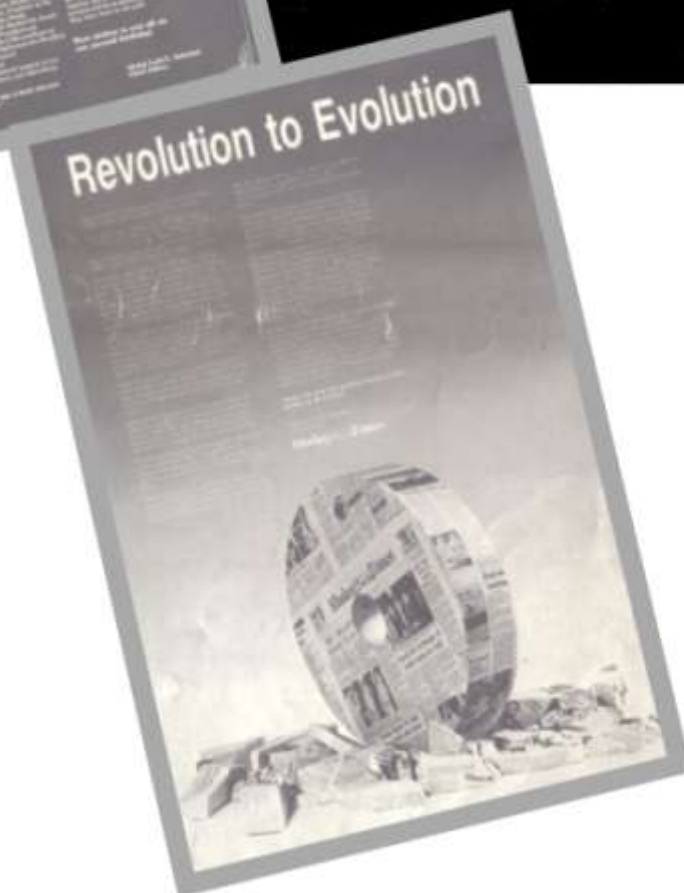
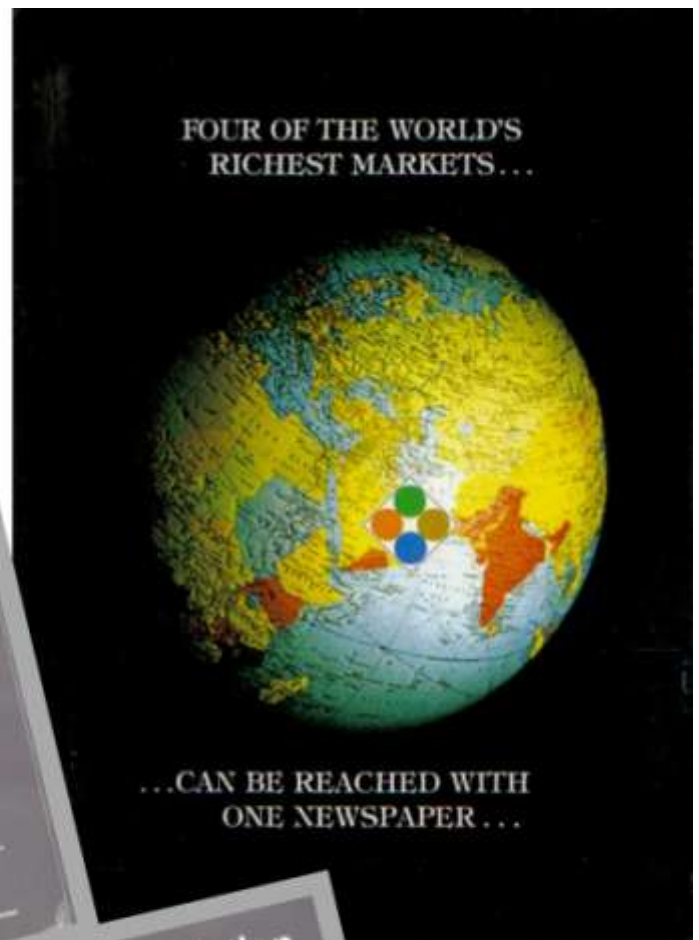
- 1: To convert classified lineage advertisers into display advertising
- 2: To attract small budget advertisers who could not afford to come in the main stream ROP advertising for rates being unaffordable.
- 3: To increase classified advertising revenue.

As the advertising rates were kept attractive and most economical to encourage small budget entrepreneurs to advertise with Khaleej Times, all three objectives were successfully achieved and the Photo Classified Advertising immediately caught the attention of the target market.

New Advertisers were created and additional Ad revenue twice a week was generated.



Institutional advertising



Special Report Cover themes



Magazine covers



Other prestige Accounts worked on



Change function...

This is another step forward for Japan, who had been making more and more transfers because of perceptible regional effects and movements (Japan).

Indeed, we can generally say that we have passed the word test.

Forest small forest
has received approval from the T2
Forest, which is a small forest
and is a small forest of the small
forest, which is a small forest of the
small forest, which is a small forest



There were five reorganizations of conditions in quality of care. 7 others, influenced by the International Year, were also encouraged by the team and were and have. And some have been more looking back.

We deliver... Quality and quantity
Always on time

Todd, the vice officer, says his job would like to possibly replace all work the company.

The history of the company is that the company is situated in the south-east of the country, and the company is situated in the south-east of the country, and the company is situated in the south-east of the country.

We have 25,000 sq. ft. of space at Vista Square Building, where all the finishing work on the garments is done.

As we were encouraged by the overachieving response from our buyers, we had to place immediate emphasis for increasing our production capacity.

Today, we have the capacity to produce 11,000 tons a month. The new agreement will increase our production capacity to 15,000 tons a month. That will almost be equal to our demand.

In our Supers: [The advantage](#)

It can happen, they can get what they want and we can't.
I don't. Transfer Policy, Global
Policy, First and Second Development
of water use controls.
The signature works well for me.

We have institutionally empowered and qualified professional staff working around the clock so all these efforts to produce what is being commended for delivery. We are quality conscious and do not compromise on quality that leaves our users

Our style of working

We are open to discussion. And more efficient.
We believe that things about better results
and happy working. As a healthy body says.

We are in the world of future-designing and
know well what the world is wanting

It seems to follow that advertising is

We lead
the world
into wearing
attitude.



Quest
Innovative Pvt. Ltd.

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0893-3200/04/\$12.00
DOI: 10.1037/0893-3200.18.4.565



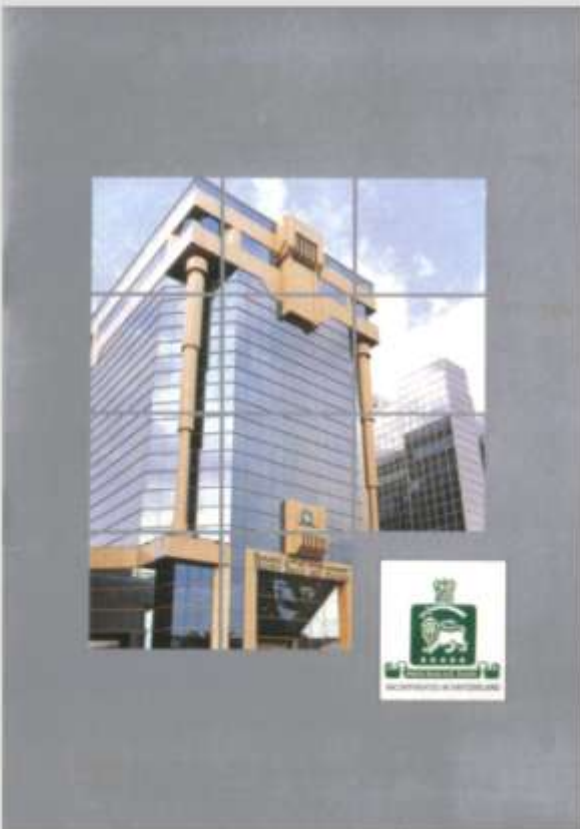
This Festival..

Let Your Festive Greetings be
A Sweet Sensation
and an Adorable Expression

Mithras

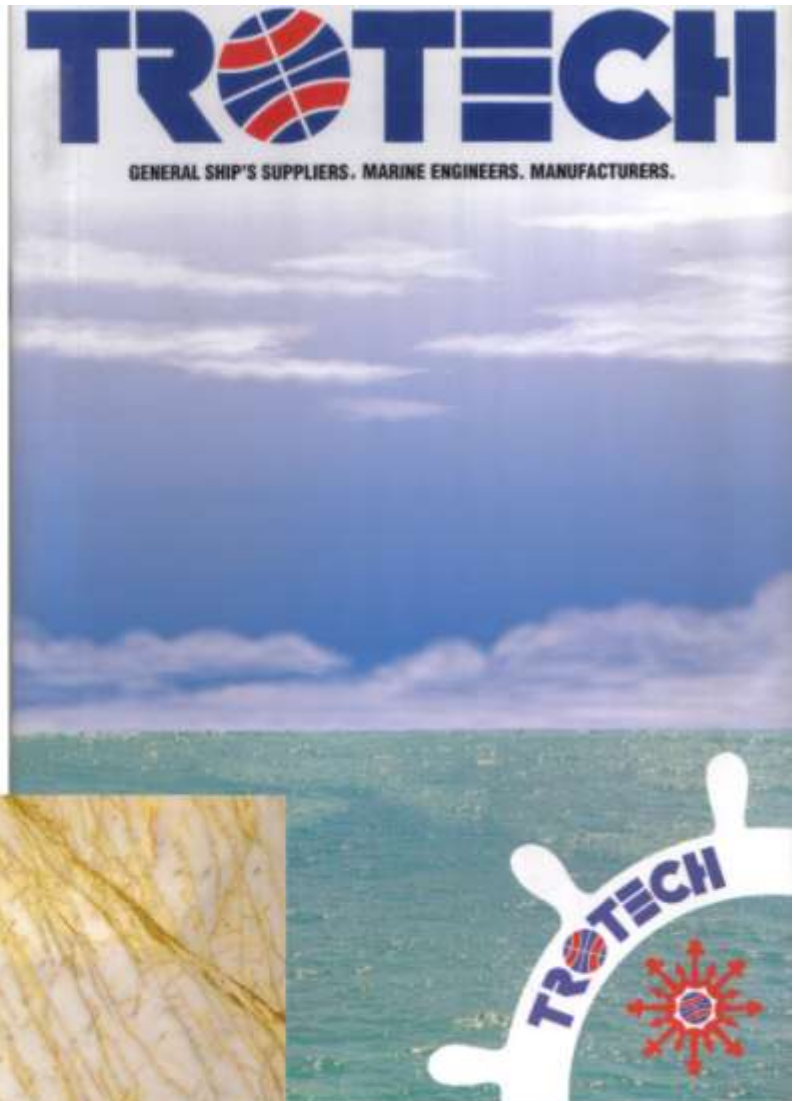
offers exclusive Mitzu and attractive G&P packs on this festive occasion.

A Special Message — Thank YOU, Thank Christ!



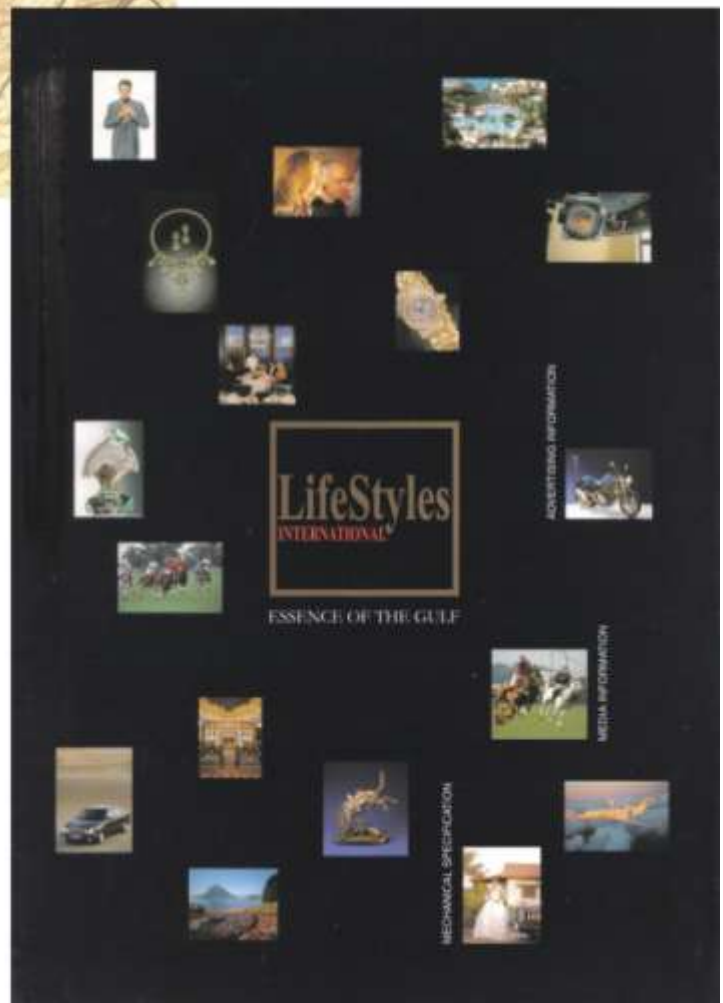
TROTECH

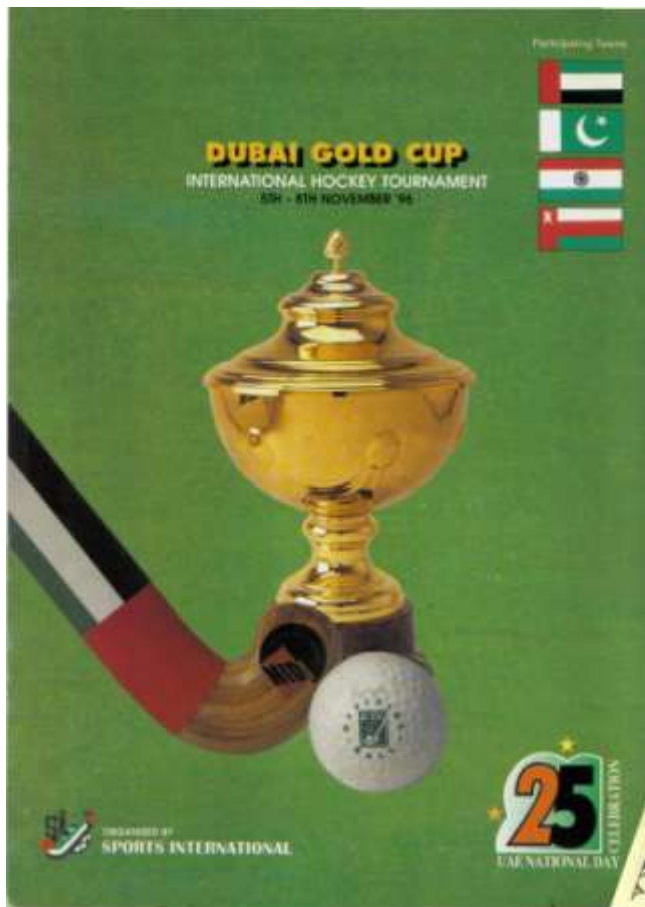
GENERAL SHIP'S SUPPLIERS. MARINE ENGINEERS. MANUFACTURERS.



**AL NABOODAH
GYPSUM & MARBLE
PRODUCTS**







UNLIMITED EXPOSURE

**STAND SPONSORSHIP
GRAND STAND**

**LIVE TELECAST
TO OVER 220
MILLION
VIEWERS
ACROSS 50
COUNTRIES**

**ADVERTISING
EXPOSURE TO
100,000
SPECTATORS IN
THE STADIUM**

- The stand named after sponsor's Company
- Stand area 72 ft x 2 ft. 7 in. advertising space, advertising area of 49 ft x 2 ft with wall on stand
- Sponsor's advertisement on the reverse of daily and season tickets of this stand
- Responder advertisement of sponsor's name/logo on the stand
- Complimentary match tickets

SHARJAH CRICKET STADIUM

CBFS

ADVERTISING OPPORTUNITIES



HARD PATCH TRAVEL ACCESSORIES



9334



9341



9322



9665



156

For trade enquiries please contact :

Alled
Allied Exports (Pvt.)

Tel: 233186, 272994 Fax: 221036 Dubai, P. O. Box 1579 UAE.

And for all those who want to know more about me as Author, Writer, Publisher

Visit the links given below.

I have been writing articles on social and political issues.
Also articles on healthy Lifestyle and articles for young fresh minds on how to deal with
difficult boss, colleagues, office politics in professional life and
in personal life to become successful.



Ajay Angre
Author, Writer, Publisher and Creative Director.
ajayangre@gmail.com

Lifestyle news4you :

On Healthy Lifestyle. Food and Diet, Read
<http://whats-d-news.blogspot.com>

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For success in personal and professional life, Read
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